Abstract

Analysis of conflict in cyberspace seeking to understand the conflict and communication culture in internet discussions with regard to the dynamics of argumentation conflicts. The analysis is hermeneutic understanding conflict on internet discussions and descriptions conversationally - argumentative dynamics of internet discussions below the news servers. The research uses qualitative methods of data analysis and interpretation. The conflict in cyberspace I divided the realistic and the nonrealistic. Communication on internet discussions is then characterized by conflict rather unrealistic, therefore, partly wasteful and ephemeral conflicts virtual self - presentation, based on sarcasm, invective, irony, cynicism and offensive reactions.

Studying the structure and dynamics of internet discussions, also refutes the stereotype that internet discussions are mere "opinions cesspool" or meaningless "virtual gallery" demented posts.