

# Report on Bachelor Thesis

Institute of Economic Studies, Faculty of Social Sciences, Charles University in Prague

Student:	Eva Němečková
Advisor:	PhDr. Wadim Strielkowski, Ph.D.
Title of the thesis:	Economics of tourism and travel: comparison on Czech and German outbound tourism

## **OVERALL ASSESSMENT** (provided in English, Czech, or Slovak):

Eva Němečková's Bachelor thesis focuses on the economics of tourism, specifically attempting to catch the differences and similarities between the outbound and leisure tourism in the Czech Republic and Germany.

I have to point out that Eva had to undertake an enormous workload dealing with this thesis due to the untimely passing of her previous supervisor. I cannot but admire her persistence and hard work she had to demonstrate in order to finish this work in a limited span of time.

The student has chosen a timely and novel topic, since there are just a few research papers dealing with tourism economics in the Czech Republic. Therefore, this thesis fills in many gaps in tourism economics of the Czech Republic and provides the comparison of the Czech situation with the country where holiday tourism is already well-developed.

The thesis itself represents a well-elaborated piece of work that is based on the thorough study of the research literature and concepts, extraction of available data from respective sources and construction of a well-designed empirical model. The work uses non-trivial econometric techniques to determine the factors influencing the outbound holiday tourism in the countries in question and attempts to provide answers to many interesting questions.

I also appreciate the sub-section providing the overview of the differences and similarities between outbound holiday tourism in the Czech Republic and Germany. Additionally, the conclusions also provide some interesting food for thought, as well point directions of further research.

Overall, the author demonstrated analytical thinking, good knowledge of economic and econometric methods and the ability to deal with non-trivial subjects, such as tourism economics. I liked this work and think it should be graded adequately.

In the case of successful defence, I recommend the student to be given “výborně” (excellent, 1).

## **SUMMARY OF POINTS AWARDED** (for details, see below):

CATEGORY	POINTS
Literature (max. 20 points)	17
Methods (max. 30 points)	28
Contribution (max. 30 points)	28
Manuscript Form (max. 20 points)	17
<b>TOTAL POINTS</b> (max. 100 points)	<b>90</b>
<b>GRADE</b> (1 – 2 – 3 – 4)	<b>1</b>

**NAME OF THE REFEREE:** PhDr. Wadim Strielkowski, Ph.D.

**DATE OF EVALUATION:** 07.08.2013



**Referee's signature**