## Abstract:

Title of my bachelor's thesis is: Effective strategies for prevention of bullying and cyberbullying in school. Thesis itself is divided into two main parts – theoretical and practical part, in which I present draft of research. In theoretical part, I describe what kind of preventive measures is effective in prevention of bullying based on Sweden national research in this area. Also, I engage in analysis of different ways of introducing preventive programs in schools. I pay attention to different attitudes of teachers towards the introduction of preventive programs. I describe different kinds of preventive programs the Sweden research worked with. Next I name individual factors that, makes preventive programs effective. Practical part of my bachelor's thesis constitutes of draft of research in which I engage in comparing the project "Minimalizace Šikany" with other preventive programs that are introduced on schools and I study their influence on incidence of bullying and cyberbullying.

## **Keywords:**

Bullying, Cyberbullying, Preventive Programs, Minimalizace Šikany (Czech Project Minimization of Bullying), Effective Measures