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**Góly padají proto, aby se slavily**  
**Dramaturgická analýza ritualizovaného jevu**

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## **Abstract**

This thesis is based on a qualitative research, which thematically deals with different ways of player's goal celebrating behaviour during football matches. This ceremony is considered to be a ritualized phenomenon, wherein coexisting of emotions and ritual elements takes place. It describes the importance and function of a ritual during specific social actions. The thesis substantiates the process of ritualism and designs a typology of goal celebrations. Thus created categorization is formed by three main components of celebrating - ritualism, emotions and dramaturgic performance. The whole thesis is conceived as a dramaturgical analysis of social action. This approach emphasizes individual actors (or teams), who play specific roles during goal celebrating in order to present their own self and to make an impression on the other actors in the performance. The thesis is inspired by an interpretation of dramaturgical analysis according to Erving Goffman. His book 'The Presentation of Self in Everyday Life' is one of the key sources for the thesis. The data for this research come from participant observation of sport events and videos from the Internet as a supplement.