

## **Abstract**

Diploma thesis "Language of the Internet News versus Journalistic Language in the print media: Pragmalinguistic Analysis", deals with the phenomenon of convergence of the Internet news language and language of the journalistic texts in print media. Our research verifies hypothesis that "language of the Internet news has much in common with the language of the journalistic texts in print media." About thirty-eight journalistic texts and internet news from MF DNES and Lidové noviny newspapers and [www.idnes.cz](http://www.idnes.cz) and [www.lidovsky.cz](http://www.lidovsky.cz) websites were analyzed. Also selected concepts of pragmalinguistic and linguistic text analysis were chosen to identify these in common phenomena and to draw conclusions on the convergence of the internet news language and language of the journalistic news in print media. Diploma thesis examines only those linguistic phenomena that appear both in the Internet news and print journalistic texts.