ABSTRACT

This diploma thesis deals with current topic of lack of capacity of public nurseries and sketches possibilities of establishment of company nurseries as another way of preschools in the theoretical part. The diploma thesis makes an effort to summarize basic factors which can influence establishment and development of these company nurseries. Emphasis is put on importance of preschool education.

The research part describes poossibilities of establishment and operation of company nurseries, finds out current development a identifies factors which influence their establishment and operations. The research part is also focused on quality of education in these company nurseries.

The qualitative research was used to achieve the research goal, the main method used to achieve the goal was multiple-case study.