Breast carcinoma is the most common type of cancer in women. In the past years its incidence as well as the mortality are increasing. Therefore it is essential to pay attention to the prevention of this disease and use all the available resources to educate doctors and patients about this. Breast carcinoma is not targeted at the desired level in Czech Republic since most patients are diagnosed at the late stages of the disease where chances of being cured are minimal. That is where preventive measures play its roles, primary and secondary prevention as well. In this paper I would like to discuss possibilities we have to prevent occurence of breast carcinoma, as well as the possibilities to diagnose those who are already ill. It is of vital importance to diagnose ill as soon as possible, at early stages where there is still a chance for survival.