

This master's thesis is concerned with the phenomenon of tourism in the context of social and cultural anthropology, approaching the anthropology of tourism from a comparative perspective. Studying the historical development of this phenomenon, it proposes that tourism might be considered as a metaphore of postmodern lifestyle. Through a case study of tourists in India designed by the thesis's author, this paper aims both to apply the field research data to theoretical approaches, and to suggest conclusions as well as the specific characteristics of tourist in India.