This master's thesis presents the media image of the Czech Romani and the origins of stereotyping them in relation to the individual photography project of the American portrait photographer Chade Evans Wyatt. The thesis propose two interrelated questions. While the first one is concerned with the media image of Romani as constructed by the Czech daily newspapers and television from the 1990s to the beginning of the 21st century. The second question reviews the significance of the monothematic part of Wyatt's artwork, who within the same time attempted both to create and present a new media image of the Czech Romani that would confront the stereotypical approach of the majority to the Romani, which at the beginning became the major motive for that project.