ABSTRACT

This final thesis deals with innovations in the management of informal education.

The main goal of this work is to determine the extent to which the executives of leisure education organizations recognize the need for innovations in different areas of the organization, to compare the extent and content of specific innovations in selected organizations and explore in which areas and based on which stimuli the innovations in these organizations arise. The obtained information is useful for efficient preparation of further training of organization executives and described examples of good practice as an inspiration to improve the performance of leisure and informal education organizations.

The theoretical part incorporates leisure and informal education into the overall education system of the Czech Republic and its development is illustrated on the laws and decrees from 1948 to present. Research in the form of structured interview reveals the respondents view on innovations in leisure education and shows the respondents experience with the introduction of innovations in their own organizations. The conclusions of this research clearly show the need for innovation in informal and leisure education for the competitiveness of individual organizations.

KEYWORDS:

lifelong learning, formal education, informal education, leisure education, innovation, after school club, school club, leisure centre, example of good practice, tutor, leisure teacher