

## **Abstract**

This thesis deals with the regional identity of the Bohemian Paradise. The main objective is to analyse identity of the region and regional consciousness of its inhabitants and to determine how they reflex the existence of the tourist region Bohemian Paradise. Thesis is also trying to determine to what extent the county border are barrier to the development of relations and cooperation between people and between institutions in the region. The first part gives an overview of theoretical background of studies of regional identity, identity of region and space polarisation. The second part analyzes the regional identity of the Bohemian Paradise in discussion of literature and other sources and trying to determine whether researchers and institutions think the Bohemian Paradise as peripheral region. The third part deals with analysis and interpretation of results of field research. Methodologically the thesis is based on the construction of mental maps, questionnaire inquiry and interviews.