Abstract

This thesis is focused on the issues of information behaviour of editors from publishing with an emphasis on information needs and the sources of information. The first part deals with the position in the information publishing companies, the trend for electronic publishing and its influence on the book market. The following is an overview of selected terminological terms from publishers and their analysis. The next chapter is a summary of information behaviour theories, related concepts, models and current research in the Czech republic. The results of research that was realized for the purpose of the thesis between Czech editors are summarized and analyzed in the conclusion. Based on these results, proposals for the increasing of information literacy of editors are included in the thesis.