

## **Abstract**

The bachelor thesis deals with an assessment of similarities of psychological profiles and with its application in selected fields of psychology. Theoretical section is focuses on various ways of operacionalization and measurement methods of the profile similarity and also on statistical and methodological difficulties related to assessment of the profile similarity. The thesis is further concentrated on review of application fields and it describes the use of profile similarity assessment in selected topics of developmental, clinical, personnel and social psychology. The second section of the thesis introduces a proposal of an empirical study that aims to compare subjective and objective indexes of similarity of personalities in married couples in relation to their marital adjustment.

keywords: personality, profile similarity, diagnostics, marital adjustment