

Abstract

The bachelor thesis aims to introduce the reader to the difference between Czech and German journalism and the manner of informing about sport events during the eleventh Olympic Games in Berlin in 1936.

These Olympic Games were the first games in their modern history used for the purposes of propaganda.

The thesis compares three significant Czech periodicals (Lidové noviny, České slovo and Venkov), with German ones - Fehrbelliner Zeitung, Schwedter Tageblatt a Deutsch-Chinechische Zeitung in the time period of 31st July 1936 to 17th August 1936.

Emphasis is placed on the Czech titles, illustrating journalism coming from a democratic environment.

Different approach to journalism in Czechoslovakia and Third Reich is examined using description and comparison of selected articles, always related to the same event or topic.