

The main topic of my thesis is a comparison of two investigative shows. The comparison is based on tv measurement which were published, for each show, by the television stations. I also used methods of narrative text as a guide through journalistic show same as Lubomír Doležel presented it in his work. I compared the conclusions that come up from the research with the analytical probe in which 86 participations took part. The aim of the work was to find a model of a successful show, so it would have the most perfect structure and it would be the most attractive one for audience. Surely, I also focused on the character of the host and how important of an aspect the host is for the choice of the show.