ABSTRACT

This master thesis deals with financial resources of company. I explain terms such as enterprise financing, capital structure, structure of company assets, long and short-term financing, shareholder's capital, liabilities and their costs. For the qualification purpose I have divided the financial resources into shareholder's equity and liabilities. They are separately described in the third and the fourth parts. They are the most important and the widest parts of the whole thesis. The last part is devoted to alternative resources, that companies can use for financing of their business plans. The thesis concentrates on the possibilities of financing for large business companies. The aim of my thesis is to provide its readers with a variety of knowledge on the topic, which should enable them to make thier own financial decision.

KEY WORDS: enterprise financing, financial management, resources of financing, structure of assets, capital structure, cost of capital