

Abstract

This bachelor thesis compares the media image of Islam in German and Czech media before and after the murder of the Dutch director Theo van Gogh. He was assassinated on 2 November 2004. His murderer was young Muslim Mohammed Bouyeri. Van Gogh's murder caused the wave of violence in the Netherlands. In Germany it caused many concerns, because there is a large Turkish minority and other Arabic minorities. The impulse for the assassination was probably van Gogh's film *Submission*, which questioned the Islam stereotypes and criticized the treatment of women. After his murder the political debate on the issues of integration and immigration arose in the Western Europe. This bachelor thesis analyzes articles from German and Czech media, namely from the weekly magazine *Der Spiegel* and from the journal *Mladá fronta DNES* and uses the qualitative content analysis and the method of the grounded theory. This thesis is divided into two main chapters.