

Abstract

This thesis deals with characteristic and differences in sport broadcasting between chosen televisions. The aim of the work is to analyse sport broadcasting of these TV stations and compare the form by which they give information to the viewers, what they concentrate on and what they pay the biggest attention to. It defines basic terms in making television broadcasting and the author's work of a reporter. It characterizes each television, their birth, the quantity of sport offered to viewers, editorial staff and the list of regular magazine programmes. The work offers a look into the backstage of the televisions and opinions of two managing editors and one reporter on the sport broadcasting in Slovakia. They explain the work of sport reporter and operation of sport editorial department in television. The sport reporter, who worked in two of the compared televisions, offers a comparison of the work system in those televisions. Viewer's opinion is very important and they demonstrate how they look at the final product of the televisions. To the conclusions said in the chapters of this work I use mostly viewer's opinions and my own personal knowledge gained after long lasting watching of television sport broadcasting.