

This thesis is dedicated to the perception of the cult of personality of Josip Broz Tito by the Yugoslav press (selected titles) in the period of 1986 – 1989/1990. The transformation of this perception in given time offers an example how political and social changes in Yugoslavia in the second half of 1980's might be seen.

The perception of the cult of Josip Broz Tito in this thesis is documented in a chronological manner. All three selected newspapers (Vjesnik, Oslobodenje, Politika) are monitored simultaneously, so the perceptions from Zagreb, Sarajevo or Belgrade can be easily compared and differences shown. The thesis contains five chapters, each of them describes a given period of time. Certain events with a profound influence on the perception of Tito's cult separates these chapters, some of them were described in special chapters.