

The thesis deals with the topic of the Information Policy of the European Union. It is focused on the development, principles and strategic plans from the beginning of the 21st century to the present. The aim of the thesis is to characterize and evaluate the past and current information programs of the European Union. The thesis describes the Lisbon Strategy which was the first major document that defined the direction of the European Union. The next part of the text deals with the eEurope 2002 and eEurope 2005 and the related i2010. The main attention is paid to the current program of Europe 2020.