

**TITLE:**

The function of clothing as a means of communication with the environment

**AUTHOR:**

Jana Řeřábková

**DEPARTMENT:**

Institute of Occupational Development of Education Workers

**SUPERVISOR:**

Mgr. MgA. Jana Šindelová

**ANNOTATION:**

Clothing as a means of communication in the environment is a topic that permeates the entire bachelor thesis. A flashback reveals a side of clothes in the context of socio-political and social-cultural events, rather than describing the evolution of its particulars. It stops at landmarks that somehow influenced clothing and its communication with the environment. In the twentieth century it watches street fashion as a social identity and protest against the current establishment. The relevant parts of the work alludes to the arts and clothing in the sense of mutual inspiration. It especially describes clothes of the Czech society in 1848, when its form has played a vital role in the national identification. Last chapter records the role of folk costumes as a means of communication in the society.

The following practical part includes my personal reflections from the point of view of the teacher of vocational subjects at the vocational school for fashion designs. It analyzes the activities related to the topic.

The aim of the last part is a method of semi-structured dialogue to find out the evolution of views of pupils of vocational schools to clothing apparel, and what effect the art has played in this process.

**KEYWORDS:**

apparel, fashion, art, communication, public space, education, upbringing