Abstract

This thesis aims to compare, based on two case studies, the approaches of Czech and French weekly news magazines to the leading politician’s privacy. For this purpose, magazines Le Point and Týden, from French and Czech environment respectively, were selected, according to various criterions. Opening part is mainly theoretical and deals with general terms as the publicizing of politician’s privacy, its causes (such as the changes in media environment, personalization of politics etc.), development and consequences (such as a celebritization of politicians). Special attention was devoted to the development of privacy media coverage in both countries, legal conditions and attitude of Mirek Topolánek and Nicolas Sarkozy towards media. The analytical part follows the story of Topolánek in Týden, and of Sarkozy in Le Point, using the method of narrative analysis. The main focus is on four events, in both cases lined up the way it happened – divorce, new relationship, wedding and a birth of a child. General conclusion of this thesis is that even though there are some similar aspects in approaches in both countries, overall approach differed in style of presentation and the emphasis given to the question of leading politicians’s privacy.