

Abstract

Title: Use of grants for development of the field hockey sports club Slavia Praha

Objectives: The main purpose of this thesis was to set up preferred goals for the field hockey sports club Slavia Praha to ensure its successful development, with an emphasis on the use of grants provided by the City of Prague. Another goal is to create a list of available grant programs for sports clubs in Prague.

Methods: Two analysis methods were applied in this study. The first one was based on the analysis of the documents related to the application for available grants. Thanks to this method the overview of the available grants opportunities was created. The second method was SWOT analysis regarding the field hockey sports club Slavia Praha which contributed to the setting up of new partial and strategic task for the positive development of the club.

Results: The field hockey sports club in Prague, which own or long term lease the sports real properties, can apply to the Ministry of Education, Youth and Sports for grants. The other field hockey sports clubs can apply for grants of the Prague City Hall or its town districts. The main results of this study were the set up of the strategic goals for the following 3 years period in relation to the provided grants and creation of sub-tasks to meet operational objectives.

Keywords: sports club, grants, sports organizations, sports funding