

Abstract

The bachelor thesis "*Culture in public service television*" deals with the displaying of the culture in public service broadcasting. This work focuses on the analysis of six selected programmes in the fields of theatre, music and culture in the broader sense, namely programs *Divadlo žije!*, *Zveme vás do divadla*, *MM – dvojitá dávka muziky*, *Terra musica*, *Kultura.cz a Kosmopolis*, in a defined period of time (second quarter of 2012). The work examines their composition, space devoted to the different cultural sectors and the way the information is presented to the TV viewer. The main issue to solve was how and to what extent the public service television cares about cultural identity and cultural heritage of the population which is a task imposed on this type of media by law.