Abstract

 Bachelor’s thesis deals with media cover of NATO operation in 1999 in former Yugoslavia in Slovak journals SME and Slovak Republic. It examines news texts of journals from 25. 3. 1999 until 23. 4. 1999 by quantitative content analysis and analysis of objectivity and its violation. It tries to find out if mentioned journals informed about bombing of Kosovo objectively. Bachelor’s thesis concerns with the conflict among Serbs and Albanians and aerial intervention of NATO, it characterizes a function of media and criterion of objectivity. It focuses on the political situation in Slovakia at the time of conflict as well. In the next part it goes through the analysis of chosen media and finds out that informing of journals SME and Slovak Republic was not in balance and showed the political favor.