Abstract

The text deals with the history of Chomutov's weekly paper Nástup. I decided to write about this topic since I was born in Chomutov and I wanted to cover this part of the regional history.

In 1960, weekly Nástup took up two village papers and followed regional political authorities in their ideology till 1989. I tried to cover the changes in the content and the personal constitution but I was interested in the price and the number of pages, too.

Nástup supported the political and the social changes in 1968, gave opportunities to discussions and disputations. Nástup played an important role in the days after the occupation, because the journalist published Nástup every day for one week. They provided regional news as well as news about events in Czechoslovakia.

At the beginning of the 70's, Nástup became the normalization medium. This change caused editorial staff had to leave and interrupted their journalist career for twenty years. All the time, citizens very often appealed to the weekly with their problems. They usually wrote about their troubles with institutions and offices and Nástup helped them to solve that problems. In the 80's, Nástup wrote about the ecological issues, and this topic was also actual in the next decades but the thematic coverage had been broadened. The main topics were unemployment and criminality.

At the beginning of the 90's, the weekly struggled for its existence. A German publishing house wanted to buy the weekly, but the editorial staff created a private company, which issues the weekly up to the present day. Nástup is one of the few regional weeklies without foreign financial concern.

Although Nástup has noted an issue decrease, it has its following in Chomutov's region who are accustomed to detailed regional news, opinion journalism, cultural service and sport news.

I consider this work to be one of the paces which open opportunity for successive research. It could be focused on weekly Nástup or any other regional media.