

Abstract

The bachelor thesis "Alliance Française and Institut Français: Cooperation or Competition? (The Case of the Czech Republic)" deals with the Czech model of activities provided by the French cultural institutions abroad and the potential complementarity or rivalry of theirs. The first chapter briefly introduces the general cultural diplomacy and afterwards deals with the French model of this policy. Among the specific elements of the French cultural diplomacy belongs the wide net of cultural centres which is created by two types of institutions namely *Instituts français*, organised by the French government, and *Alliances françaises* associations which are governmentally independent. The thesis is further specialised on the case of the Czech Republic where there simultaneously exist both of above mentioned types of cultural institutions. The second chapter describes mainly their functioning and activities, and the third chapter subsequently analyses their reciprocal relationship. The aim of this thesis is to research whether this relationship is complementary or conflicting. The thesis comes to the conclusion that in spite of certain collisions of interests between *Institut français* and *Alliances françaises* in the Czech model, the close cooperation which is in motion between them and which constitutes the main specific sign of the Czech case of the French cultural diplomacy is not fundamentally influenced.