

## Abstract

Position of small and medium companies in the information technology sector plays important role in the functioning on any state's economy. Focusing on a specific local market and using the Czech Republic as a case study, one has to state that most Czech firms face difficulties when trying to achieve economic success. Based on this fact, small and medium enterprise rating seems to be appropriate approach to determine factors that influence their performance and thus the possibility to help with their situation. Aim of this Master thesis is to determine these factors and construct econometric success rate models. Questionnaire research among ICT enterprises, and further statistical analysis showed that the earnings-employee ratio, average revenues and the R&D importance ratio plays the most important role in their success. Both, financial and non-financial indicators perform significantly in these predictions.

## Bibliographic record

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