

Abstract

Paparazzis and their photographs became an essential part of modern journalism however this fact goes along with a certain impatience from the media consumers and also from the media experts. However paparazzis are looked at in a negative point of view, the demand for such photographs is still increasing which naturally makes paparazzis more active. The purpose of this study is to introduce the issue of the paparazzi photography to the wider reader's audience and to analyse its specific characteristics and enclosure the methods which are widely used by the photographers. This study also includes the comparison of czech and foreign paparazzi photography and tries to define the main differences with the focus to czech media market. It also describes the origin and the evolution of scandal-oriented photography and characterizes the press in which the photographs are published and tries to describe the crucial signs of paparazzi photography. In this study there is also a part which focuses on describing the research which the author took part in along with one of the photographers. In the methodological part it analyses the results and in the additional part the reader has a chance to read an interview with czech paparazzi.