

Abstract

This bachelor essay investigates how the most important Czech daily newspapers inform about regional affairs in Prague. The Mlada fronta DNES daily dedicates a few pages of every edition to local news. Every month it also publishes a stand-alone supplement in the capital and six times a year a luxurious life-style magazine.

The Hospodarske noviny daily on the other hand reports more from Prague than about Prague, claims the editor-in-chief Petr Sabata, at least since the regional supplement has been discontinued. One of the other newspapers included in this research is Pravo, which dedicates a double-page every day to local news. Then there are Blesk, where the reader can find one or two pages of local news and the Prazsky denik newspaper.

In the first chapter I introduce the mentioned newspapers. In the second chapter, I analyze the content of the dailies in a selected week. I conclude that the most news about Prague are brought by Prazsky denik and Mlada fronta DNES. This result is confirmed by the subsequent analysis of how each of the dailies reports about selected events in Prague in 2012. The Prague Pride, the second round of the Senate elections in Prague 8 and the Easter markets on the Old Town Square were discussed in the greatest detail in Prazsky denik and Mlada fronta DNES, but also in Pravo.

In the appendix I include two interviews – with the editor-in-chief of Mlada fronta DNES, Mr. Robert Casensky and the editor-in-chief of Hospodarske noviny, Mr. Petr Sabata. Both interviews focus on the dailies' strategy on informing about Prague regional events.