

Annotation:

The bachelor thesis deals with electronic media, in particular with television and computer, in context of preschool children. In the theoretical section of the thesis, the role of parents in connection with television and computer usage of preschool children is discussed. In the practical section of the thesis, the results of research are analyzed. The research was carried out with preschool children parents help in Prague, Ostrov and Karlovy Vary. The research was implemented through questionnaires, which were oriented on usage of television and computer by preschool children. As following, the thesis processes hypothesis, positives and negatives are determined from the research data afterwards. The thesis ends with the discussion and the conclusion.

Key words: media, television, computer, preschool children, parents

