

Abstract

The master thesis examines the war reporting of two Czech dailies (Mladá fronta DNES and Právo), specifically their coverage of the Czech Army mission and deployment in Afghanistan. In the theoretical part the quality of reporting, topic and factors that influence the journalist work are considered. A major theme is the relationship of media and political elites and some of its manifestations – the CNN effect connected with the media and public push on the departure of US military from Vietnam, and peace-journalism a concept of reporting on wars by exploiting more themes like reconstruction and peaceful solutions rather than war and combat.

The quantitative analysis aims to verify these phenomenon in the Czech media. This is done mainly by analysing the reports sources and looking for the presence of three frames derived from the theoretical literature on this topic: heroic framing applied on Czech soldiers, national framing reflecting the national interests, and humanitarian and development aid framing.