

## Abstract

Diploma thesis *77 million PlayStation Network accounts stolen, does it affect us?: An analysis of Internet discussions revolving around this topic* deals with the case of what so far seems to be the biggest case of user information leak on the Internet. The introduction outlines the history and development of PlayStation consoles and maps major attempts to jailbreak the last generation of the console by hackers. The following section presents PlayStation Network itself, whose users were at risk of the loss of their online identity because of the attack and chronologically describes the course of breach-related events including the subsequent theft of user data. It also focuses in detail on the case of *GeoHot* – a hacker whose dispute with Sony alienated fellow hacker community and initiated retaliatory activities which as a result led to loss of data. Another part of the thesis examines the issue of digital identity and its protection, gives an insight into the history of the formation of the hacker community and further explains the phenomenon of existence and perception of the term hacker in the context of the Internet. The final section is devoted to analysis of selected discussion posts under thematically relevant articles, analyzes them in terms of content relevance, information sentiment and the language used, and presents the reader with these findings. The work also includes a brief glossary of commonly used semantic expressions of highly specific / professional character and pictures.