

## **ABSTRACT**

The diploma thesis Photographic essay of yesterday and today (comparison of media image of war conflicts in news periodicals) presents comparison of the visual image of photographic essay of the 50s and 60s – the classical photojournalism period, with the contemporary one.

The diploma thesis examines photographic essay, using war photography as an example. For clarity, photographic essays from two major war conflicts are examined. The pictures published in the American news magazine LIFE dealing with the Vietnam war are used as an example of the photographic essay produced during the classical photojournalism era of the 50s and 60s. Photographic essays published by the members of VII Photo Agency committed to the Iraq war serve as an example of the contemporary work. This thesis analyses the individual photos and the visual image of photographic essay on the whole, too.

The aim of the diploma thesis is to demonstrate that modern technology highly affects the visual image of today's photographic essays.