

## **Abstract**

Diploma thesis *Figurativeness of denominations in a partnership* based on a questionnaire survey deals with a discourse of figurative denominations in partnerships.

Firstly, the position of partnership denominations within the field of onomastics is defined and a general language characteristics of these denominations is presented. Further on, the main ideas from cognitive linguistics are presented, especially the conceptual metaphor theory which has been the basis for an analysis and interpretation of partnership denominations.

These have been divided into several semantical groups in the context of which the partnership denominations are being analysed.