The thesis analyzes a historical development of James Bond films in a background of the Cold War between years 1962-1989. A fictional character James Bond is a cultural phenomenon, which became an absolute world-wide symbol from the point of popular culture since the sixties in 20 century. The main part of the thesis focuses on movies with agent 007 and describes the ideological base, which we can investigate. Secondarily, Bond's past is handled. Therefore, a development of the literary figure, who moved from spy novels to the screen, is analyzed in here. Further, parts of the thesis mention social background, which was greatly influenced by Bond topic in the second half of the 20th century.