

This thesis deals with the changes in the pattern of Internet content consumption caused by the new types of device, such as smart phones and tablets. In the second Chapter following the introduction, these devices are introduced, as well as their users. The third and crucial chapter first discusses how changed the activities that we have performed on a PC or laptop. The next section presents a completely new activities that occurred up with smart phones such as geolocation games and mobile tagging. The fourth chapter focuses on the mobile internet in the Czech Republic. Part of this charter is a private research / comparison of 100 most visited websites, when the endpoint was to determine how the authors of these sites are prepared for mobile visitors.