

## Abstract

We will discuss here the issue of manipulation in the digital era of photojournalism. At first we will describe the relation between photography and its referent including its ability to represent the reality. Depicting the contrast between analogue and digital photography we will point out the independent position of digital photography from its referent, which is creating better possibilities for manipulation and decreasing the credibility of photography. Then we will analyze the text *The Dusk of Photojournalism?* that is reflecting these perspective and offering the solution increasing the position of the relation between photography and its referent. By contrast we will analyze the text called *Photojournalism is dead, long live photojournalism. Why digitization can increase the credibility of journalistic photography?* which considers this perspective as obsolete and offers us the new perspective of the relation between photography and its viewers, that could increase the credibility of photography in photojournalism. According to these two major perspectives we will point out whether it is possible to consider this option of photography – viewers relation as a relevant alternative. Based on these conclusions we will point out the major point of credibility of journalistic photography and imply its transformed shape and form.