

ŠNAJDAROVÁ, Dagmar. *Comparison of the region Střední Morava and the Swedish region Västra Götaland in area of information society development and regional innovation strategies*. Prague, 2013-08-09. 89 p., 4 p. attachment. Diploma thesis (Mgr.). Charles University in Prague, Faculty of Arts, Institute of Information Studies and Librarianship.

## **Abstract**

The main purpose of the master thesis is to highlight a development state of information society and innovation in Střední Morava region, to compare the Czech region to the Swedish Västra Götaland region, and to find factors influencing the regions development. A developed information society and a well functioning innovation environment are indicators of population wealth-fare in a region. Strategic documents, statistical data and projects are taken into account. The documents, the data and the projects are closely connected with development of information society and innovation environment in the chosen regions. Activities like regional innovation strategies and strategies for development of information society enforced on regional level allow better usage of local potential and specific region conditions. The efficiency of the strategic behaviour is based on collaboration of all regional parties, in effective human and financial resource allocation, and in knowledge sharing and transfer. Transferable Best practices are the main output of the thesis. The application of the Best practices could lead to a development of information society and innovation environment. The Best practices are collaboration, sharing, consultancy and investment to human knowledge potential.