

Abstract

Sports fans are an integral part of sporting events both in the world, and in the Czech Republic. Mass media write about them more than ever. And it gets and vice versa. Fans themselves now have their own ways to communicate with a wide audience, and even write and evaluate the journalists and their work themselves.

The work discusses the example of football derby Slavia Prague - Sparta Prague that was played at the Evžena Rošického stadium on Strahov in 2008, and the distortions of fans of both clubs and the police, and how the events have been presented by mainstream media (newspaper Sport, website iDnes.cz, Czech television) and how they were presented by fans themselves - fan sites, fan magazines.

These two media images, the mainstream one and the fan one, were compared to determine how much they differ.