

Abstract

The dissertation deals with entertainment in contemporary Czech and foreign environments. It is composed from two parts, a theoretical and a practical one. At the beginning of the theoretical part, the theoretical foundations necessary for the essay are elaborated, in particular everyday life and the role of television in it. Furthermore, it describes several TV shows, most importantly those which are in some way related (e.g. by genre) to Prostreño, that is reality and cooking shows. It also shortly mentions similar programs in the Czech environment.

The analytical part has also several chapters. Firstly, the method of analysis for Prostreño is presented. This is content analysis, which is carried out and the results are evaluated. It is then compared to the other shows mentioned above. Furthermore, the means of expression of Prostreño are presented (editing, music...) and a summary and overall evaluation follows.