

## **Abstract**

This paper discusses the influence of the social and financial awards on the self-assessment of nurses.

In the theoretical part I deal with explanation of terms as self-konception, self-respect, prestige and social status of the profession. Since the prestige of the profession influences besides other things historical development of professions, I have been also interested in the history of nursing. To be able to measure the economic effects of self-reflection of the nurses, I compared the amount of the financial evaluation of selected professional groups in the country.

In the practical part I have found out nurses' opinion to view their financial assessment with regard to educational achievement and job description and their opinion on membership in a particular social group. I also wonder, as a general nurse assesses the media image of their profession and what is most troubling to him. I also tried to determine what is the most common motivation for general nurses to remain in their profession.

For this project, I have chosen the technique of quantitative research, the method of anonymous questionnaire of my own design. Research conducted in the period from 1st October to 15th October 2011. I have distributed questionnaires in the Faculty Hospital Bulovka in Prague, Department of Radiation Oncology, and the Department of Urology in the Clinic of Anesthesiology and Resuscitation. For comparison, I have also addressed the general nurses from other cities, working in other types of medical devices. The respondents were general nurses with a different length of work experience and education achievement.