Based on Lakoff’s theory of conceptual metaphor the thesis provides an insight into how the myth of the cult of leadership and the “new” land is realised in poetry of Social Realism of the 1950s. The analysis is based on understanding the myth as a „true story“.

The initial part thus deals with the way of creating narrative of the leader in Social Realism. The other chapters contemplate on the how the effect of “real” is achieved, particularly using the metaphors of a “building”, “container” and orientational metaphors. Concerning the hagiographic nature of the poetry, the thesis aims at explaining certain analogies and discrepancies between the myth of Social Realism and the Christian myth.

*Key words: Social Realism, conceptual metaphor, narrative, myth, real*