

## **Abstract**

The aim of the bachelor thesis is to present an overview of the Czech book market. At the same time there should be given the outcome of my own inquiries as compared with the currently available data.

The thesis is based on the statistical data and information which were offered to the author by the representatives of the Czech book market.

The introductory part which marks the year 1989 as the start of the contemporary book history is followed by the characteristics of the book market structure during the years 2001 - 2010. The impact of the decisive factors, in particular the V.A.T. increase, and the new modes of reading such as electronic books, are analysed.

The thesis was complemented by the face to face interviews with two contemporary Czech authors who at this occasion presented their opinions on the latest developments of the Czech book market.