

Annotation: The diploma thesis occupies with the Media Education, its realization in families with preschool and primary school children and its link-up to the Media Education taught at primary school. It follows more aspects to find out how children are protected against the risks that media provides. The theoretical part solves the basis of the theme using the explanations of concepts regarding of media, its usage, positives and negatives and its way of learning the media literacy. The practical part comes out of parents' and pupils' utterances about the Media Education realized in families. The teaching of the Media Education at schools was found out by questioning of teachers at primary schools. The results of my thesis could point out the risks that media can pose and against which children are not sufficiently protected.