**Abstract**: Thematically the master thesis focuses on comparison of fascist ideology in writings of members of British Union of Fascists and NSDAP. The goal is to analyze a revolutionary vision of society in works of various authors and to show the differences in understanding of its key concepts – the project of "new man", distinct state construction and various meanings of the nation.

The analysis draws on theoretical approaches to study of fascism, namely on so called "new consensus", which has gained a widespread popularity in Anglophone studies over past two decades. The comparative models employed include predominantly those of Stanley Payne, Roger Griffin and Roger Eatwell.

**Keywords**: Nazism, fascism, ideology, revolution, new consensus, Roger Griffin, Stanley Payne, Roger Eatwell, British Union of Fascists, NSDAP, Adolf Hitler, Gregor Strasser, Oswald Mosley, Alexander Raven Thomson