

Abstract /*english version*/:

The author of the thesis has developed a methodological framework of visual anthropology by collecting relevant information concerning the subject and by verifying this knowledge practically in an authentic living environment. This interconnection represents the main twist in the methodology, which turns away from the informative and interpretative version of ethnographic (anthropological) film and moves towards its functional, socio-cultural analysis. The subject of the thesis is an interdisciplinary research and possibilities of applying cognitive and semiotic analytical schemes into the process of directing an anthropological series. The entire project of an authentic ethnographic research and the film ***tumenge (I., II., III.)*** attempt to display the interethnic relations in the village Palota in the North-East of Slovakia, particularly bringing the life in the local Roma settlement and its individual members into sharp focus.