Summary

This master thesis investigates the subject of Corporate Social Responsibility (CSR) in Kazakhstan and selected states of European Union (EU). Successful implementation of CSR depends on a number of factors influencing it. Firstly, CSR is regarded as a part of market strategic decision making. Thus, there should be certain level of awareness about CSR on this particular market. Secondly, CSR is highly dependent on the states’ public policies and activities of civic sector organizations (CSOs).

In this thesis I examine the interaction of the state, the market and civic sector in influencing and creating conditions for the development of CSR in Kazakhstan. One chapter is dedicated to CSR in Kazakhstan’s oil and gas sector. This thesis also investigates and compares major differences regarding CSR in Kazakhstan and selected EU states. The aim of this thesis is to present current situation of CSR development in Kazakhstan and formulate recommendations for the successful development of CSR in this country.