This thesis focuses on the analysis of non-profit organizations operating in the Czech Republic and whose main activity is the area of human rights. From this analysis four NGO’s have been selected. Their representatives were interviewed with an aim to obtain their attitudes towards international human rights film festival One World. The research seeks answers to these questions: Does the One World festival really have the potential to help with solving human rights issues, civic engagement or promoting democratic principles? What is the potential of documentary films in the field of human rights education?