Abstract

The final thesis entitled Práce mladých, list svazu mládeže z let 1946 až 1963 (Youth Work magazine, the paper of Youth Association in the years 1946 to 1963) records the course of existence of a magazine called *Práce mladých* (Youth Work) published by the central committee of Svaz české mládeže (Czech Youth Association), later to become a federal organization called Československý svaz mládeže (Czechoslovak Youth Association). The paper served as a bulletin for the numerous officials of over twenty thousand prime groups of the organization. The thesis examines the history of the youth association as well as the circumstances of the paper's conception. It tracks the paper's countless changes in course within its 18year long existence, and states reasons of its end. The financial and political background of the magazine is thoroughly analysed, especially in relation to the role it played in communist propaganda. The thesis also addresses the graphic aspect of the magazine, the art of its covers, page layout, content structure and its supplements, as well as its editorial staff and board. The youth paper is described in the context of major historical and political events, which had significantly affected the course of action Czechoslovakia engaged in after the second world war and in the upcoming two decades.